

**December 7, 2011, Minden Town Board Meeting
Administrative Agenda, Item Number 4**

DATE: November 30, 2011

Prepared by: Jenifer Scott
Town Manager

SUBJECT: Discussion and possible action to approve, approve with conditions, continue, or deny a request by Douglas County for approval of not to exceed \$10,000 of Town funds to help sponsor The Summer Concert Series at Minden Park for the 2012 season. Appearance by Lee Bonner.

PREVIOUS ACTION:

- October 6, 2010 Board Meeting (Item 7): Board approved request by Douglas County to continue to sponsor the 2011 Concert Series.

BACKGROUND: The Town of Minden has sponsored similar events in the past.

The Douglas County Parks & Recreation GE Family Concert series has called Minden Park home since its inception. Minden Park is reserved for the following dates in 2012: June 22nd, July 20th, August 3rd and August 24th.

For the purpose of discussion, sponsorship by the Town of Minden has previously been defined as waiving rental fees for Minden Park, providing staff to monitor the Park during each concert, and providing trash dumpsters at no charge for each concert.

Rental rates for Minden Park are \$25/hour. Each concert averages 7 hours, yielding a total value of approximately \$700 for Park rental. The Town provides a staff member to support the series, averaging 4 hours overtime per concert, yielding a direct cost to the Town of approximately \$320. The Town also provides trash dumpsters, additional trash cans, and bags for the trash cans. The total cost of trash service is approximately \$92 per concert, for a total of \$368. Also it should be noted eight regular duty hours are dedicated to assisting with the facilitation of each concert by the utilities department.

FISCAL IMPACT: The Town will waive fees valued at approximately \$1,068 and absorb direct labor costs of approximately \$320. In addition this year the Town is asked to provide funding in the amount of \$10,000. The total direct cost to the town would be \$10,320 if the full amount of the request is approved.

ACTION TAKEN: Approved Continued Denied
Approved with conditions: _____

participate in the vote itself because that would be voting for a potential amount of money into their pocket. We need to declare a deadlock because three board members can not vote. Rob Anderson clarified that the in kind match can be included in the \$700,000. Mr. Keele suggested that R.O. Anerson provide a one page summary about in kind and dollar donations, and also petition the Ethics Commission to give advisory opinion in this case. If they choose to vote tonight there is possibly willful violation and thousands of dollars in fines. We could schedule a special meeting if the Ethics commission gives the go ahead on voting on this matter.

Thaler/Stephans motioned to postpone this item until we hear back from ethics meetings, in the interest of time and deadlines. Motion carried unanimously.

Mr. Keele noted that he cannot represent the Board because he is a member of the Ethics Commission. He will facilitate by asking the District Attorney to prepare petition.

Sandy Deyo questioned if this should not have been petitioned prior to tonight's meeting based on the considerations. Mr. Keele agreed and noted the admonition.

7. Discussion and possible action to Approve, Approve with conditions, Continue, or Deny a request for the Town of Minden to sponsor the 2011 Douglas County Parks & Recreation GE Family Concert series. Appearance by Town Manager.

Mr. Van Alyne noted this item is on the agenda in line with his practice of getting information to the board to make the best decision. This is the board's opportunity to once again support the concert series, making the use of Minden Park the Town's donation to the concert series.

Brian Fitzgerald, representing the Douglas County Recreation Department, said that this is the 18th year of the traditional family event which pretty much defines community collaboration.

Mr. Fitzgerald said that the Recreation Department organizes the event and the town provides the venue. Current budget concerns and personnel cuts have been challenges, but G.E. has stepped up with financial help. Neither the Town nor County benefits from the concerts; all of the money that comes in covers the costs of the concerts. The County spends staff time to plan the concerts, but the cost of the concerts is covered by sponsorship dollars. The \$10,000 from G.E. pays for the artists; other sponsors pay for the other indirect costs for sound and advertisement amounting to approximately \$4400. He did not see the venue outgrowing Minden Park, preferring a small town feel to this event.

Mr. VanAlyne said that with the in kind donation of lodging donation and town donation the total budget is around \$20,000.

Mr. Fitzgerald also mentioned there is a possibility that the Recreation Department may have more budget cuts and we may lose the person that organizes the event.

Public comment:

a. Roxanne Stangle said she thought that we are complicating this. She believes that if there is no paid person to do the organizing of this event there are many people in the community that will support this event and come forward.

Sheets/ Stephans moved to approve the request for the Town of Minden to sponsor the 2011 Douglas County Parks & Recreation GE Family Concert Series. Motion carried unanimously.

8. Discussion and possible action to Approve, Approve with Conditions, Continue, or Reject a proposal for using Douglas County economic development and sustainability funding to support the Douglas County Park & Recreation GE Family Concert series; and, if approved, Direct staff to apply for the funds through the Douglas County Manager's Office. Appearance by Town Manager.

This item was removed from the agenda and is to be placed on the next regularly scheduled meeting agenda.

IV. ADJOURNMENT

Thaler/Stephans motioned to adjourn the meeting at 9:15p.m. Motion carried unanimously.